

## **Construction and Sharing of Educational Resource Bank for Innovation and Entrepreneurship based on "Internet +"**

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**Abstract:** " Internet +" is a kind of development of Internet technology, which combines the Internet with various traditional industries to promote the further development of various industries. However, under the background of "Internet +", the education of innovation and entrepreneurship in higher vocational colleges has also been completely new. Based on the background of "educational internet +", this paper analyzes the significance of establishing and sharing educational resource bank of innovative entrepreneurship, and then discusses the measures to strengthen the construction and sharing of educational resource bank of innovative entrepreneurship.

### **1. Introduction**

Mu class is popularly said is a large-scale online education curriculum, can withstand the needs of college students and teachers across the country. As a free education platform for online courses, it has a great openness, and students can also communicate and discuss with teachers online through Mu class. The construction and sharing of innovative entrepreneurship education resource bank can not only improve the quality of innovative entrepreneurship teaching, stimulate students' enthusiasm for learning, but also promote the reform of university education system and train more excellent comprehensive talents for colleges and universities.

#### **1.1. Broadening Teaching Channels and Improving the Quality of Innovative Entrepreneurship Education**

With the development of educational system reform in China, it has become the trend of the times for colleges and universities to train innovative and entrepreneurial talents. However, at present, China's innovative entrepreneurship education still depends on the traditional classroom teaching mode, teaching efficiency has not been improved. In order to solve this problem, colleges and universities, based on the background of "Internet +", have built an education platform for Mu class, which provides high quality courses for students, and provides channels for students' independent students and teachers to assist in teaching. There are Chinese universities MOOC( as shown in Figure 1.1), edX、Coursera and so on, which collect the high-quality teaching courses of famous universities at home and abroad, including a wide range of contents and subjects[1]. In addition, the platform encourages more teachers to participate in online teaching to enrich the educational resource base. In short, the construction and sharing of innovative entrepreneurship education has greatly improved the quality of innovative entrepreneurship education and exported a large number of innovative entrepreneurial talents for our society.

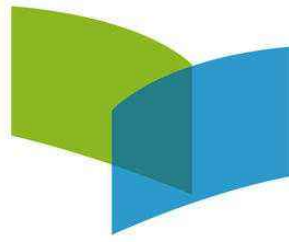


Figure 1 Chinese university Mooc icon

## 1.2. Stimulate Students' Enthusiasm for Innovation and Entrepreneurship

The construction and sharing of educational resources make it more convenient for teachers and students to communicate and share together, and teachers' teaching quality and efficiency are greatly improved, so as to further improve students' acceptance of innovation and entrepreneurship, and stimulate students' enthusiasm for innovation and entrepreneurship[2] In the course of education, students can choose courses according to what they are interested in. By studying the courses taught by famous teachers in colleges and universities, students can have a deep understanding of innovation and entrepreneurship, and further improve their own awareness and ability of innovation and entrepreneurship.

## 1.3. Promoting Reform of the Educational System in Higher Education Institutions

At present, most colleges and universities still rely on traditional teaching methods, mainly teaching the content of classroom professional knowledge, ignoring the cultivation of students' practical ability and innovative consciousness, and the introduction of Mu-class education can improve this problem. However, in the process of using Mu class at present, there are also some problems. Some students' completion rate is low. According to the investigation and research, only a small number of students who have registered the platform really study hard, watch the video carefully, finish the homework assigned by the teacher, and most of the students have no deep understanding of it. According to the research ,42% of the students think that they can learn the knowledge of famous schools through admiration classes, think that they provide a great help to their own study ,45% of the students are indifferent attitude ,9% of the students do not know much about admiration classes education, but can try to use ,4% of the students can not accept this learning style, think it is a waste of time[3]. The findings are shown in figure 1.2 below:

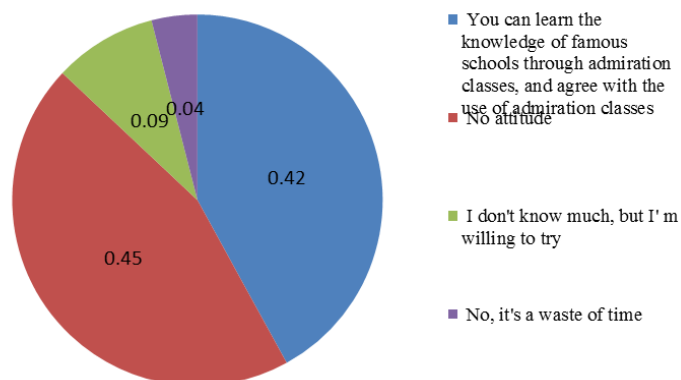


Figure 2 Student's recognition of the education of the mooc

In addition, because of the limitation of students' spare time and the lack of language, many students also give up continuing study. In order to solve this problem, we should establish a perfect supervision system and reward and punishment mechanism. First of all, it is necessary to formulate a strict attendance system, through mandatory means to let students learn, students only really

serious to learn, in order to gain something, in order to find the fun of learning. Secondly, it is necessary to strengthen the integration of education and innovative entrepreneurship courses, so that students can carry out innovative activities in a flexible way to obtain credit, so as to give students the motivation to continue learning. Through the implementation of these measures, while improving the completion rate of the curriculum, it improves the teaching quality, enriches the students' knowledge and skills related to innovation and entrepreneurship, and contributes to the reform of teaching physique in colleges and universities.

## **2. Measures Strengthening the Construction and Sharing of Educational Resource Bank for Innovation and Entrepreneurship under the Background of "Internet +"**

### **2.1. Forming a Scientific Technological Framework**

The object of the establishment of the educational resource bank is the teachers and students of the whole country. In the face of such a large group, we must first do a good job of setting the authority, not only to ensure the real name of students or teachers certification, but also to verify the school students belong to. In the design, you can set up different login entry for users of different schools and different identities to facilitate the management of students. Secondly, it is necessary to strengthen curriculum management, ensure the quality of curriculum content, and select the best teaching courses with high quality, so as to provide students with better quality courses. Finally, we should construct an authoritative learning evaluation system, give full play to the role of teacher evaluation, student self-evaluation and mutual evaluation, machine evaluation, and grasp the students' learning situation from all aspects.

### **2.2. Building an Innovative Entrepreneurship Curriculum**

In order to meet the demand of talents in modern society and improve students' ability to innovate and start a business, the platform of admiration class can construct and perfect the education system. Colleges and universities can divide innovative entrepreneurship education into the following parts, which are to stimulate students' innovative consciousness, train students' innovative entrepreneurial ability and improve students' practical and practical ability. First of all, we can carry out the subject of raising students' innovative consciousness, let students understand the current employment situation in China, and understand the importance of innovation and entrepreneurship training. The second is to train students to innovate and start a business, and teachers can lead students to sum up their previous experiences and lessons and find out the shortcomings. Teachers can also guide students to cultivate scientific study habits and improve students' thinking ability. Innovation often requires students to think in reverse thinking rather than confined to the traditional mode of thinking. Innovation and entrepreneurship also need students to accumulate solid basic knowledge, so, Mu-class platform in innovation and entrepreneurship education should also be integrated into the teaching of professional knowledge to provide students with protection for innovation and entrepreneurship. Finally, it is to improve students' practical ability. The cultivation of innovative entrepreneurial talents requires students to have super high practical ability, only students have the ability to turn their ideas into reality, which can be recognized by the public. So, to realize your own ideas, it is very important to have a strong practical ability[4]. Therefore, education can provide some practical programs for students to complete the practical content step by step according to the teacher's teaching schedule, and finally improve their own practical ability. As shown in Figure 2.1 below:



Figure 3 Development of classroom teaching in schools

The construction of innovative entrepreneurship curriculum system, in addition to the need to set up a number of teaching subjects, but also need teachers to adopt a variety of teaching models to increase the interest of the classroom. The traditional teaching mode is micro-video plus post-class exercises, the form is monotonous, long-term, students will feel bored, thus reducing the efficiency of learning. Therefore, teachers can adopt a variety of teaching models to carry out innovative entrepreneurship education to stimulate students' interest in learning.

### **2.3. Improve the Evaluation Mechanism of Innovative and Entrepreneurial Learning**

Mu-class education has many advantages, but it still has some problems in learning evaluation mechanism. For example, there is no attendance mechanism, which makes many students give up halfway. At present, there are peer evaluation system and student self-evaluation system in the platform, but it is still necessary to further build a sound system to improve the overall scientific evaluation mechanism of Mu class learning. It mainly includes the following aspects: first, improve the teacher scoring mechanism, teachers can evaluate students according to the situation of students' classroom interaction and count into the usual points. Second, the mechanism of mutual evaluation and self-evaluation among students, the platform can set up a questionnaire after each course, so that students can make self-evaluation according to their usual learning situation, or adopt the way of mutual evaluation between students to judge students' normal grades. Third, machine scoring, using modern information technology, according to students online time, check-in times and other aspects of the evaluation of students. In short, in order to improve the efficiency of innovative entrepreneurship education, we should establish and improve the learning evaluation mechanism from many aspects.

### **2.4. Teachers are Encouraged to Share Teaching Materials Through the School-Based Platform**

Because of the rapid development of "Internet +" technology, teachers should adapt to the development of the times and enrich the educational resources. Teachers can use the way of recording micro-video to send teacher video to Mu class education platform for students to learn. On the one hand, the students of this major can use micro video to review, check and fill the gaps, on the other hand, they can also provide teaching materials for more students. For innovative entrepreneurship education, the sharing of teaching resources is more important. At present, there is a shortage of talents in innovative entrepreneurship education in colleges and universities in our country. Many teachers who teach innovative entrepreneurship courses are engaged in employment, and their experience is not enough to be competent. However, once the sharing of teaching resources is realized, the structure of teachers will be greatly optimized and more students will receive quality education.

## **3. Concluding Remarks**

All in all, the establishment and sharing of innovative entrepreneurship education resource bank has very significant positive significance for colleges and universities to carry out innovative

entrepreneurship education. Colleges and universities should make active use of "Internet +" to carry out innovative entrepreneurship work in practice, improve students' comprehensive quality, and cultivate innovative entrepreneurial talents for the society.

## **Subject**

2019 school level education and teaching reform project of Yiwu vocational and Technical College of industry and commerce "construction of school enterprise cooperative teaching platform for finance and Economics Majors Based on" three education reforms "Project No.: 2019jg04

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